

# **Lesson 12 – Travelling & Tourism**

# Lesson 12. Travelling & Tourism

## Learning Objectives

**After this lesson, students will be able to:**

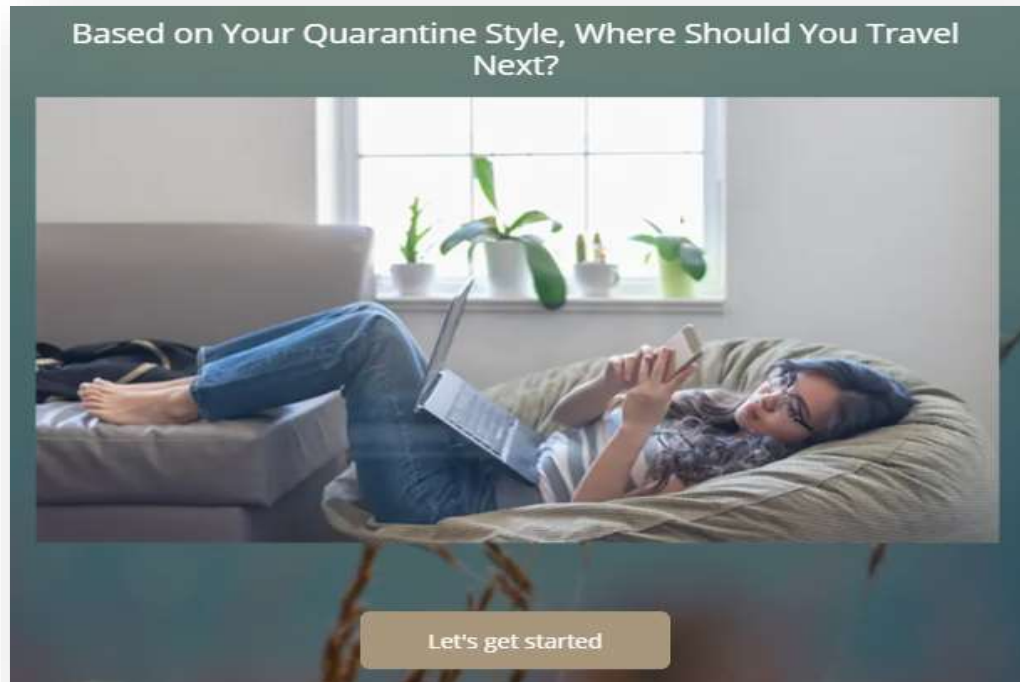
- Describe what the tourism industry consists of
- Explain the positive (+) and the negative (-) sides of the tourism industry
- Select relevant information from the provided text
- Define certain vocabulary from the provided text
- Use first conditional to talk about travelling.
- Discuss topics related to travelling and the tourism industry

# Lesson 12. Travelling & Tourism

Have fun and take one of these quizzes before the lesson starts.

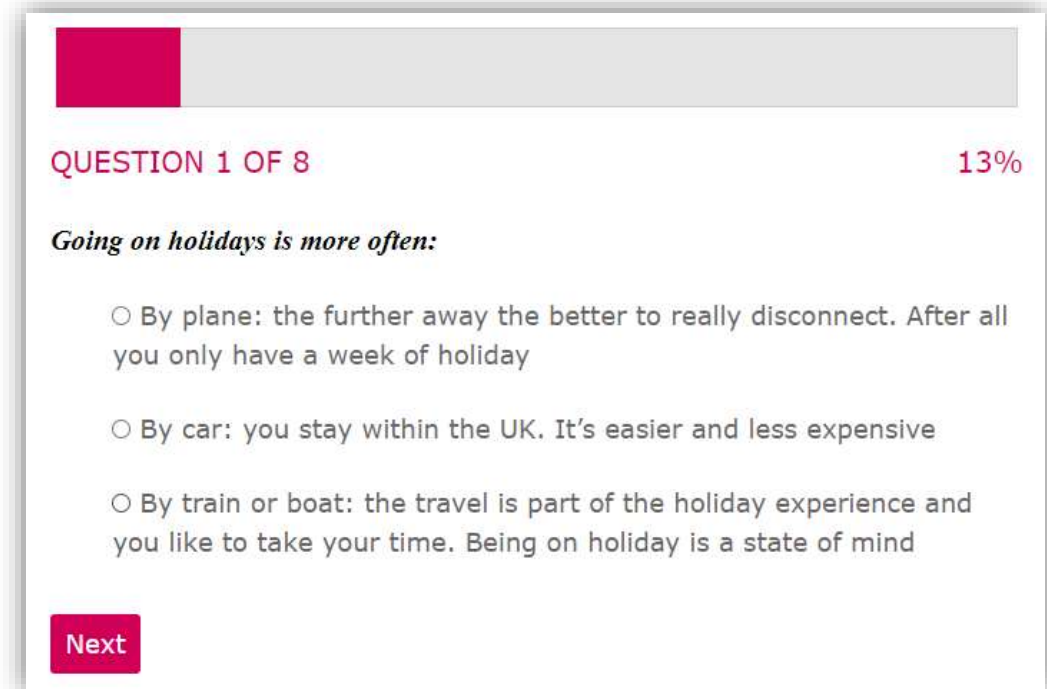
Find out where you should travel!

[shorturl.at/wACP2](https://shorturl.at/wACP2)



Find out what kind of traveler you are!

<https://www.psychologies.co.uk/tests/15923.html>



# Lesson 12. Travelling & Tourism

Which quote matches which picture? Create 2 more matching quotes for the other 2 pictures.



- a. "I like to be active on holiday - visit museums, galleries, that sort of thing"
- b. "We spent last Christmas in the mountains outside Kyoto – that's where my son lives now. His wife's Japanese"
- c. "I want to see as much of the world as possible. I'm meeting up with a bunch of friends next month and we're going hiking in the Himalayas"
- d. "We go to the beach every summer, I just want to relax and switch off and get some sun"
- e. "I have to visit our sales offices in Poland and the Netherlands 4 or 5 times a year. It's hard work, but I still enjoy it nevertheless"

**Now it's your turn, create 2 more quotes!**

# Lesson 12. Travelling & Tourism



Home About Us Accessibility Sitemap

Search

- 1 **Wellbrook Beetling Mill:** do you like trying new crafts? Do you enjoy going for walks in the country and having picnics on the lawn? Then come to this water-powered linen mill in Northern Ireland. It's open 2-6 p.m. March to September.
- 2 **South Foreland Lighthouse:** can you imagine living and working in a lighthouse on the White Cliffs of Dover overlooking the sea, at the time of the first international radio transmission? Find out what it's like and learn about Marconi and Faraday's early experiments, March to October, 11 a.m. to 5.30 p.m.
- 3 **Red house, Kent:** if you love looking at beautiful things, this is the place for you. You can see William Morris's art nouveau furniture, Edward Burne-Jones's original artwork, or try relaxing and playing games in the landscaped garden. Open March to December 11 a.m. to 5 p.m.
- 4 **Theatre Royal, Suffolk:** do you have a passion for drama? Visit Britain's last Regency theatre. You can see the amazing hand-painted ceiling. It's just like the sky! Then watch a 19th-century-style play. Open February to November, Tuesday and Thursday p.m., Saturday and Sunday a.m. Entrance is free. You only pay for performances.
- 5 **Dunster Castle, Somerset:** are you mad about history? Explore the secret passage in the medieval castle. Discover the Lovers' Bridge in the gardens. Go bat-watching in the great hall. Find out about the lives of Dunster's noble families. Visit the gardens all year round, 11-4 in winter, 11-5 in summer. The castle opens March to October 11-5.

- a  Claudia is quite artistic and she loves trying new things. She doesn't like science, but she likes being in the country.
- b  David likes art and architecture and he also enjoys relaxing and playing games. He hates learning about history.
- c  Gwen is mad about history and drama. She hates being outside and doesn't really like gardens or nature.
- d  Hoili is very romantic and likes investigating mysteries and nature-watching. She's also quite interested in history and gardening.
- e  Mick has a passion for science and loves finding out about how things work. He doesn't like going to museums or to theatres.

Based on their preference, where should **David, Gwen, Holli** and **Mick** travel to?

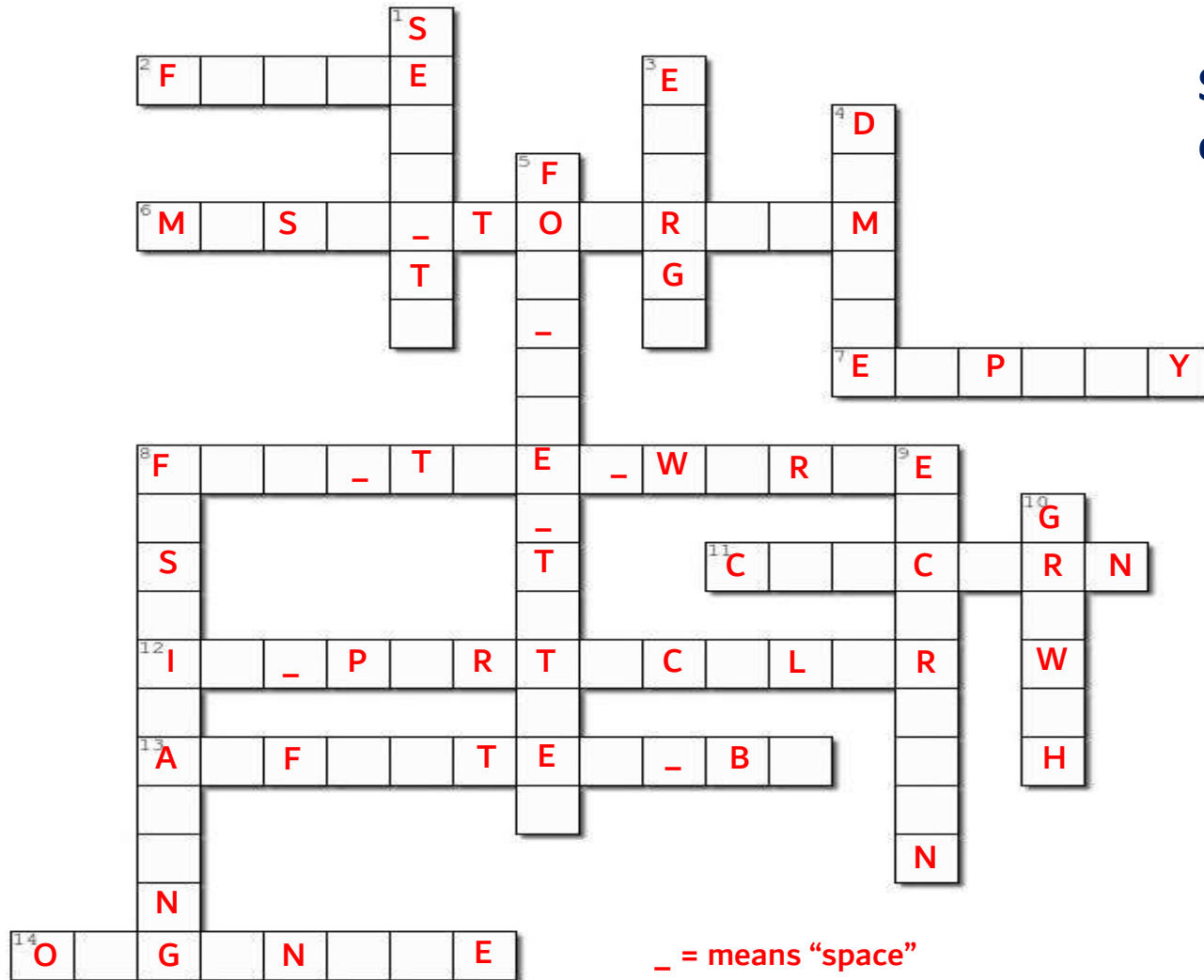
*Number 1 has been done for you!*

# Lesson 12. Travelling & Tourism

## Tourism Today: Facts & Challenges

Tourism is one of the biggest businesses in the world. There are nearly 800 million international tourist arrivals every year. It **employs** (directly or indirectly) one in fifteen of all workers worldwide, from A to Z, from airport cleaners to zookeepers, including bar staff, flight attendants and tour guides. It is a huge part of the economy of many countries - in countries such as The Bahamas, over 60% of the economy is based on tourism. Tourism is a fast-growing business. When Thomas Cook **organized** his first **excursion** from Leicester to Loughborough in 1841, he probably didn't know what he was starting. Key developments in the last 150 years or so have led to the rise of **mass tourism**. There have been technological developments in transport, **in particular** the appearance of air travel and charter flights. There have been changes in working practices, with workers getting paid holiday time and working shorter and more flexible hours. In recent years, we have seen the **growth** of the internet and globalization, making the world seem a smaller but very **fascinating** place. The tourism industry grows faster and faster each year. In 1950, there were 25 million international tourist arrivals. In 2004, the figure was 760 million and by 2020 it is predicted to be 1.6 billion. But what are the challenges today? The tourism industry is **affected by** many different things: international events, economic change, changes in fashion. New **concerns** and worries appear every year, for example as people become more worried about security and international terrorism or as the value of their currency changes. But new destinations and new sources of tourists also **seem to emerge** every year. Tourism survives. It is a powerful and sometimes dangerous **force** in the modern world. Tourism creates many good jobs and careers, but it also produces many poor and badly paid jobs. Tourism can help protect environments and animal life, but it can also **damage** them. Tourism can save cultures and the local way of life, but it can also destroy them. Tourism can change countries and people **for the better** but it can also change them **for the worse**. Tourism is one of the biggest industries in the world. It is perhaps also the most important.

# Lesson 12. Travelling & Tourism



Solve the crossword puzzle on the left side to find out which vocabulary do these definitions refer to.

## Across

2. Something with influence on someone/something else
6. The act of visiting a leisure destination with large amounts of people at one time
7. To have someone work or do a job for you and pay them for it
8. Something becoming more unpleasant or difficult
11. A matter that causes feelings of unease/uncertainty
12. Especially
13. Something/someone being influenced by something/someone else
14. To make arrangements for something to happen

## Down

1. To appear to be
3. To appear
4. Harm or ruin something
5. Improving a situation
8. Extremely interesting
9. A short journey usually made for pleasure, often by a group of people
10. An increase in size, amount, degree etc.

Created using the Crossword Maker on TheTeachersCorner.net

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Determine whether these following statements are “True” or “False”!

1. One in fifty of all workers are employed in tourism related industries
2. Tourism contributes to more than half of the economy sector of The Bahamas
3. The working hours for tourism workers are very rigid
4. The number of international tourism arrivals will more than double between 2004 and 2020
5. Tourists often worry about international security
6. Tourism has only had good impacts on the modern world
7. Many tourism workers are poorly paid

T/F  
T/F  
T/F  
T/F  
T/F  
T/F  
T/F

## Free Response

- a. How did you perceive the tourism sector (what's your point of view on tourism) before you read the text on the previous slide?
- b. Having read the text about the facts on the tourism industry, is your perception of the tourism industry now changed? Or does it remain the same? Why? State your reasons!
- c. As a citizen, what kind of role do you think we can assume in order to keep this sector thriving and sustainable?





# Lesson 12. Travelling & Tourism



How To Pack Smart | Traveling Advice!

[https://www.youtube.com/watch?v=8Lyy\\_NdSjg&feature=youtu.be](https://www.youtube.com/watch?v=8Lyy_NdSjg&feature=youtu.be)

## LISTENING

### COMPREHENSION:

1. Why does the woman think last year was specifically the best year for her?
2. What kind of item she specifically likes to buy whenever she travels abroad? Why?
3. Which packing method didn't impress/interest her at first?
4. Under what circumstance does she think the bag in the bag packing method won't work well?
5. What does the woman think we should do with our heaviest/thickest clothing?

### DISCUSSION POINTS:

- a. 1. What do you think of this clip? Do you think the tips shown in the video will actually work?
- b. 2. Have you ever used any of the packing methods described in the video? Which one? Did it work well?
- c. 3. How do you usually pack your belongings whenever you go travelling?

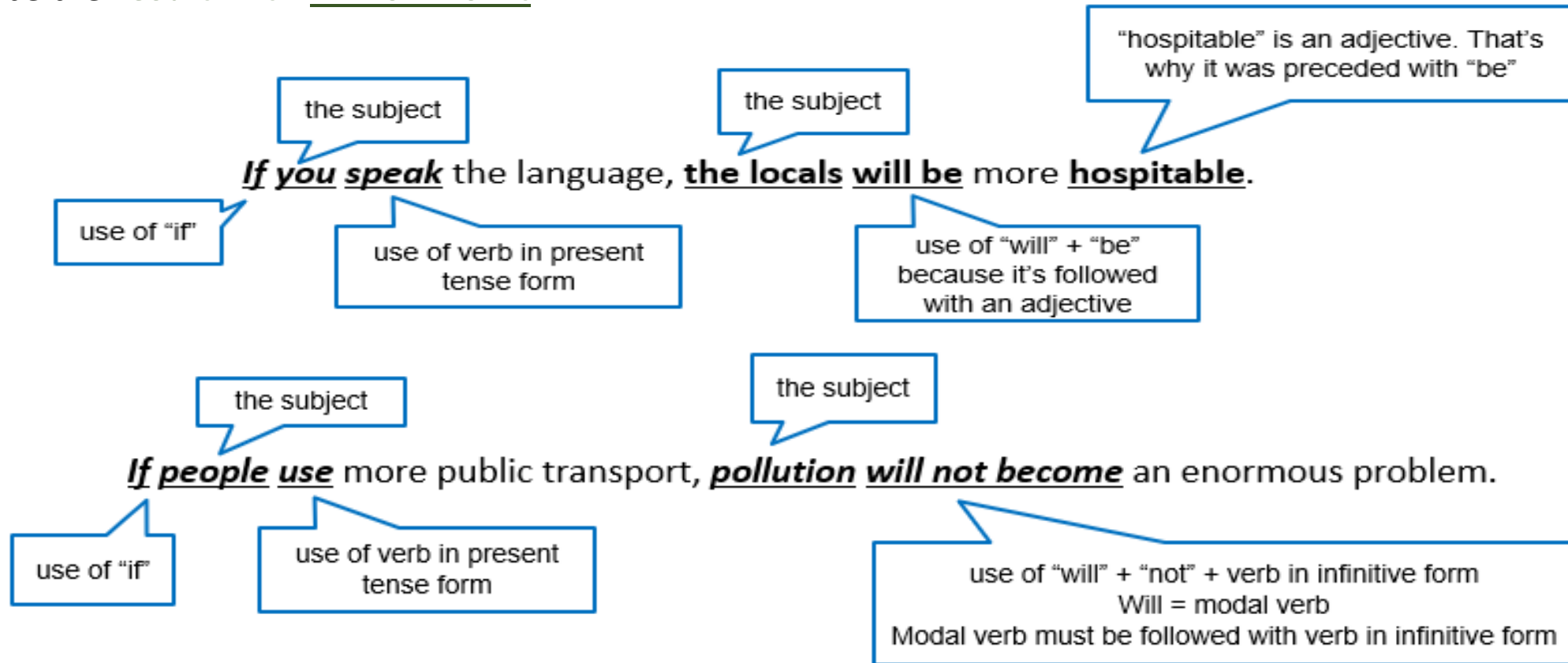
# Lesson 12. Travelling & Tourism

## FIRST CONDITIONAL (present simple - will/won't)

You use the first conditional to talk about a likely situation and to describe its result.

You talk about the **likely situation with if + present simple**

You describe the **result with will or won't**



# Lesson 12. Travelling & Tourism

Complete each sentence using 1<sup>st</sup> conditional, so that it has the same meaning as the first sentence. An example has been provided for you!

1. Learning how to pack smartly can be of advantage because it will make more room for your belongings  
*If you learn how to pack smartly, you will have more space for your belongings*
2. Scan your passport and send it to the cloud as a backup just in case you lose your physical passport  
If you \_\_\_\_\_
3. Online flight check in means you won't have to queue in front of the check in counter  
You won't \_\_\_\_\_
4. Plan your trip to have an enjoyable journey  
If you \_\_\_\_\_
5. Wear your sunscreen to avoid sunburn  
You won't \_\_\_\_\_
6. Getting travel insurance is really recommended, that way you won't need to worry about your trip  
If you \_\_\_\_\_
7. Consume salt and sugar considerately when being on a plane otherwise they will dehydrate you  
You won't be \_\_\_\_\_

# Lesson 12. Travelling & Tourism

Complete the chart by choosing which options to the categories.



## Options:

**Volunteer**

**a Photographic**

**Small cruise**

**Business**

**b Conference**

**Exhibition**

**Farms/barns**

**c Camping**

**Festival and events**

**Ecotourism**

**d Nature and wildlife**

**Adventure**

**e Heritage**

**Tribal**

**Genealogy**

**e**

**f**

**Niche tourism**

**g**

**Mass tourism**

# Lesson 12. Travelling & Tourism

The Idioms	Meaning & Usage
<b>Travel light</b>	Meaning: Not packing a lot of items. Bringing only what you need. Example: Please <b>travel light</b> tomorrow. We have a lot of walking to do.
<b>Hit the road</b>	Meaning: To leave a place or begin a journey Example: I'd love to stay longer but I must be <b>hitting the road</b>
<b>Off the beaten track/path</b>	Meaning: An isolated or undiscovered place/away from where is popular (places not commonly visited) Example: We wanted to find a camping site that was a little bit <b>off the beaten path</b> .
<b>Road rage</b>	Meaning: Aggressive behavior exhibited by drivers in traffic, often as a result of stress. Example: Many road accidents are the result of <b>road rage</b> .

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1. How important is tourism in your country?
2. What is the biggest tourist destination in your country?
3. What are the benefits of international tourism? Are there any drawbacks?
4. Is it better to go to popular tourist destinations or lesser known tourist destinations? Why?
5. Which key developments in tourism do you think are the most important?
6. Explain how the COVID-19 pandemic affects the tourism industry.
7. Do you think tourists destroy what they seek out to discover?
8. What is the best tourism job in your opinion?
9. What do you think is the best way to see a country? By train, bus, motorbike?
10. Do you think travelling can change your perspective on the world? How?
11. What's the best way for a country to bring in more tourists?

# Lesson 12. Travelling & Tourism

Practice speaking these following words!

Thick

Mouth

Grow

Fan

Sick

Mouse

Glow

Van

Birthday

Arrive

Lice

Vine

Bath day

Alive

Rice

Fine

Math

Light

Bent

Save

Mass

Right

Vent

Safe

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**THE END**