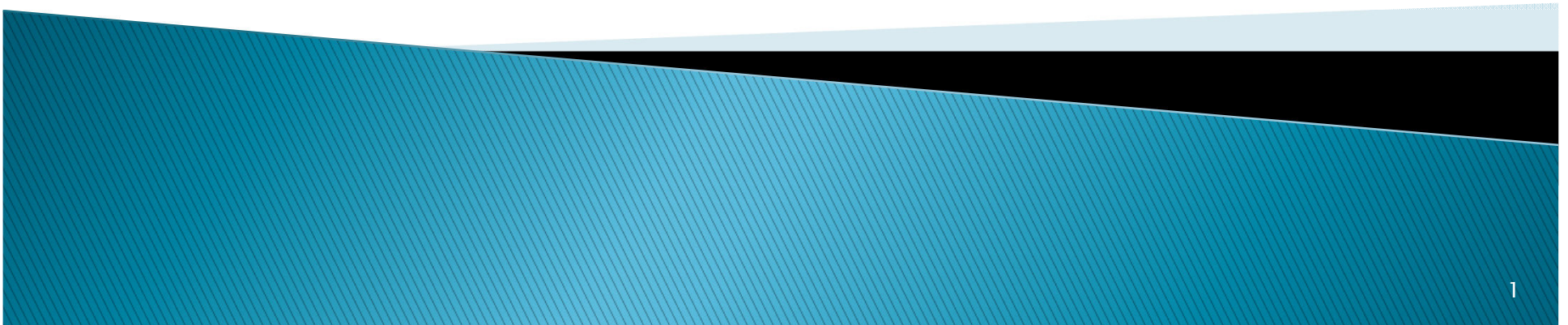




Lesson 1. Travel



Lesson 1. Brands

“An investment in travel is an investment in yourself.” — Mathew Karsten

1. Discuss the following with your partner.

- How often do you travel by air, rail, road and sea?
- What do you enjoy about travelling? What don't you enjoy?
- Put the following in order of importance to you when you travel?

Comfort Safety Price Reliability Speed

- Does the order change for different types of travel?

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2. Choose the correct word from the box to complete the following list of things which irritate people when flying.

Seats	Trolleys	Queues	Luggage
Room	Cancelations	Food	Jet

1. Not enough
2. Lost or delayed
3. Long at check-in
4. Poor quality and drink
5. No baggage available
6. Overlooking of
7. Flight delays and
8. lag



3. Listening (2.1)

Listen to three people talking about their travel experiences. Tick the problems in the previous exercise that they mention.

- What irritate you the most and irritate you the least?

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4. Read and Discuss

Although technology has enabled videoconferencing, complete with multiple participants in multiple locations, business travel still proves a necessity for some industries, organizations, and positions. A few reasons include: Difficulties with time zones, the need to have project participants together for brainstorming sessions, or even just an old-fashioned mindset in which an employee's physical presence is a necessity to get anything done. However, new data confirms what has long been suspected: Frequent business travel is bad for you.

To start, in terms of health, a traveler's circadian rhythm gets disrupted with travel. This refers to your physical, mental, and behavioral cycle each day, such as when you wake up at a regular time in the morning or experience a dip in energy in the early afternoon. Your mood, ability to concentrate, and judgment are all negatively impacted from travel.

Anyone who has experienced jet lag comprehends just what it feels like to be several hours off a regular schedule. However, the immune system is also compromised, and this can mean a greater likelihood for colds and flu. Even worse, the risk of a heart attack and stroke also increase with frequent travel. And lastly, the business traveler also receives increased exposure to radiation; monthly flights from New York to London put a person above the maximum annual dosage.

There are other negatives too, one of which is the effects on family. Missed birthdays and other important events like milestones can become a regular occurrence, and which lead to the loss of the traveler's familial role. All in all, there are a lot of perils related to business travel.

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Warm up

Do you agree or disagree? Why?

- I love to travel!
- I love to travel for business!
- Business travel is completely unnecessary these days.
- My job requires a lot of travel.
- Business travel has no effect on your health.

Post-Comprehension:

1. Do you need to travel a lot for business?

(Or have you traveled a lot in the past?)

1. Are there any places you wouldn't want to visit for business? Why?
2. What are your opinions about business travel? Please explain.
3. Will business travel ever be a thing of the past or will it always be necessary? Why?

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5. Match the words and phrases below which have the same meaning. For each pair decide which is **British English** and which is **American English**.

- A. Subway
- B. City Centre
- C. Carry-on Baggage
- D. One way
- E. Return
- F. Freeway
- G. Rest Room
- H. Elevator
- I. Coach Class
- J. Timetable
- K. Car park

- 1. Motorway
- 2. Lift
- 3. Public Toilet
- 4. Schedule
- 5. Economy Class
- 6. Single
- 7. Parking Lot
- 8. Underground
- 9. Hand Luggage
- 10. Round trip
- 11. Downtown

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6. Use words and phrases in American English from the previous exercise to complete the text below.

My last overseas business trip was a nightmare from start to finish. First of all there was a delay on the way to the airport as there was an accident on the (1). When I got there I found the lower level of the airport (2) was flooded. Next my(3) was too big and heavy so I had to check it in. When we arrived the (4) was closed and there were no cabs at all. After a long time trying to read the (5) and waiting for forty minutes, we finally got a bus (6) and found the hotel, but the wasn't working and our rooms were on the fifth floor.

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7. Fill in the blanks with the correct words in the box.

Airport	Captain	Check-in	Customs	was reading
Flight	Landed	Stewardess	Took	Took off

Last month I decided to visit my relatives in Great Britain. I travelled from New York to London by plane. I arrived at New York an hour before my First I had to and then I went through My plane at 2 pm. There was no delay. After a few minutes the greeted us aboard and wished us a pleasant Three pretty started to serve meals and drinks. Then I a book for an hour or so and a short nap. After about four hours weat Heathrow Airport in London.

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8a. Listening (2.3)

Stephanie Taylor is a businesswoman who travels regularly as a part of her job. Listen to the first part of the job interview and choose the three priorities she mentions from the list below.

- Good organization
- Balancing cost with comfort
- Easy booking

- Being patient
- Regular transport
- Airline food

8b. Why does Stephanie think it is still important for businesspeople to travel regularly?



8c. Listening (2.4)

Listen again to a part of the interview and list the best and the worst travel experiences that Stephanie describes.

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9. Answer the questions before you read the article.

1. What was your worst experience when traveling by air?
2. Why do some people get angry when they are traveling on a plane?

10. Now read the article.

<http://www.theguardian.com/uk/2000/feb/18/derekbrown>

Which of the following statements are true about the article?

- a. People in groups are more likely to behave badly on planes.
- b. Drink is often the cause of problems on board.
- c. Airlines can do little to improve the air quality.
- d. Travelers are using new technology to express their dissatisfaction with airlines?
- e. Airlines have taken no action to address travelers' concerns.

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11. Which of the following reasons are given for air rage in the article?

1. Poor Service
2. Flights night leaving on time
3. Poor quality of food
4. Too many passengers on the plane
5. Not feeling safe
6. People drinking alcohol
7. Poor air quality
8. Noisy Passengers
9. Not being able to smoke
10. Not enough cabin crew

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12. Which of the following have a negative meaning?

- | | |
|-------------------|---------------------|
| 1. Rage | 9. Quality |
| 2. Concern | 10. Optimum |
| 3. Irritability | 11. Complaints |
| 4. Disruptive | 12. Dissatisfaction |
| 5. Misbehavior | 13. Frustration |
| 6. Harm | 14. Valuable |
| 7. Disorientation | 15. Criticize |
| 8. Dangerous | 16. Disappointment |